NOVA | CONTEMPORARY

Press Release

"Nova Contemporary" celebrates the 1st anniversary showcasing "A New Interpretation of the Paradoxical World" by Narissara Pianwimungsam, her debut solo exhibition in 6 years.

Bangkok, March 30, 2016: Sutima Sucharitakul, Director and founder of Nova Contemporary, an international contemporary art gallery which aims to support art education and to encourage the better understanding of contemporary art among public, celebrates the 1st anniversary presenting "A New Interpretation of the Paradoxical World" by Narissara Pianwimungsam, the talented artist who won 15th Silpa Bhirasri Creativity Grants of Silpakorn University. The exhibition is her debut solo exhibition in 6 years to express notion of people and world in a different perspective in contemporary embroidery without outline patterns. It is opened to public free of charge from March 30 – May 31, 2016 (Tuesday - Sunday) at Nova Contemporary, Ratchadamri Rd.

Sutima Sucharitakul unveils "Nova Contemporary has continuously organized international art exhibition to support art education to the general public and to encourage the better understanding of contemporary art. We hope to be another parts to develop contemporary art in Thailand and bring better opportunity to Thai artists and become the stimulus for creativity. I do believe that Bangkok is as ready as it will ever be, to become Asia's next world-class art destination".

The exhibition of A New Interpretation of the Paradoxical World will showcase the masterpieces of talented Thai aritist, Narissara who received 15th Silpa Bhirasri Creativity Grants of Silpakorn University. It will be another step to show the knowledge, talent and potential of Thai artists and to announce the success of Thai artist on international stage. Exclusively to celebrate the first anniversary of the gallery, the exhibition is her debut solo exhibition in 6 years, which should not be missed.

Sutima continues that A New Interpretation of the Paradoxical World is an exhibition to communicate Narissara's notion of people and world in current context. Even though we live in a high tech world with vast amounts of information at our fingertips, we are still searching for answers to the age old questions; "what's the meaning of life?" and "why do we feel lonely?". The exhibition showcases her 15 artworks of the animal form to represent these feelings because they have a close relationship to us, they link to our subconscious and remind people of feelings they may have forgotten.

While Narissara expresses her point of view in contemporary art that is a communication of artist to audients on their outlook and perspective in specific situation or context. This kind of communication is no limit of presentation technique, boundary and form. It is just only a story telling or expression of their thinking.

An inspiration of this exhibition started from my interest to find out the best technique to express my feeling. Originally, many artists, even me, paint in their art pieces. Then, I realized that technique was not fit for me. I started to find out the best technique that can express my feeling, stimulate idea and co-feeling among people in our society.

She adds "Personally, I am interested in people and thoughts in current context. While we live in an information technology era, the unceasing flows of massive information is at our fingertips. We still revealed unyielding perplexity, desolation and unhappiness underpinning human's thoughts and emanate through the holes in their hearts. These feeling is complicated and hard to explain. From this point, I start to find out a technique that can convey and explicit my feeling. I found that embroidery which is an original technique dating back before Industrial Revolution, seems to heal and remind people of these feeling and it also helps us to build our Paradoxical World."

The showcased works are intended to present my opinion in my context which will be the starting point for visitors to think about their own context. The embroidery without outline pattern imitates a pen or pencil writing in diary to tell my story and stimulate idea and dialogues between artist and visitors.

I express my work through animal form as I don't want to represent any specific individual. Humans and animals have had a long history and they are embedded in our subconscious. Each piece is unique and will be interpreted differently by everyone depending on their past experiences. I believe that work of art starts from an individual but I do hope everyone can share their experience from my work.

"I love all my works shown in the exhibition. This exhibition is my first solo exhibition in 6 years. I would like to invite public and art lovers to visit and share their experience in another different perspective". Narissara concludes

The exhibition will showcase from March 30 – May 31, 2016 (free of charge). Gallery hours are Tuesday – Sunday 11:00 am to 7:00pm, at Nova contemporary, Ratchadamri Rd. (near BTS Ratchadamri station). For additional information, please call 090 910 6863

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Thank you for your kind publish. For more information, please contact: (Press only) Chariya Srisai (AE) M. 084-099-4955 email: schariya@gmail.com